

ALAWICHOUS TEA COMPANY



www.alawichoustea.com

OUR STORY

Alawichous Tea Company is quickly making the rounds in the non-carbonated beverage market. The exciting brand has quickly gained recognition throughout the Southeast region of Tennessee & Georgia with their shiny yellow bottles, imaginative imagery and their delicious all natural lemonade tea beverage affectionately called, “Alawichous”.



**COLONEL ALAWICHOUS
SUGARFOOTE HILL**

A SOUTHERNFANTABULOS GENTLEMAN OF ADVENTURE & LEISURE

The brand currently offers products to restaurants, hotels, schools, grocery retailers, specialty concessions and to individual customers.

With a loyal following across various demographics, Alawichous Tea Company pulls its own inspiration from its fiercely loyal social media following and devoted fan base. Headquartered in Atlanta, Alawichous Tea Company prides itself on delivering uniquely designed packaging with a top quality beverage.



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OUR BEGINNINGS

Debuting at a Chattanooga area Farmers Market in 2021, the brand sold out in less than 60 minutes. From tea connoisseurs to sweet tea aficionados, the final verdict was in and the brand was born. Made from a harmonious blend of “Good Water” – an Alawichous branded filtered water sourced from a family owned spring, the freshest lemons, pure cane sugar and BLACK tea. And as the Colonel would say, “That’s All Y’all”.

IT'S ALL IN THE NAME....

While the name is a mystery to some, legend has it that Alawichous SugarFoote Hill was created and reared somewhere between Savannah and the Geechee Gullah Islands.

A well lived life filled with rich stories and experiences are brought to life via the larger than life marketing that includes film shorts, comic book style stories and the Colonels outrageously debonair portrait gracing each bottle.



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OUR MISSION

Alawichous Tea Company's goal is to revolutionize the way consumers think about packaged tea. We don't use artificial flavors like most teas on the market. Alawichous is handcrafted in small batches to ensure authentic freshness. In doing our part for the environment, our signature sustainable 22 ounce vessels and 16 ounce recycable bottles have become a fan favorite.

OUR PREMISE

One look at the label should tell you everything you need to know. With four ingredients in each bottle, we deliver authentically fresh brewed tea that you can trust. With all that freshness, our bottles do come with an expiration date, because natural freshness is meant for “of the moment” enjoyment.

OUR PRODUCTS



16oz

Alawichous Bottle



22oz

Alawichous Vessel



22oz

Good Water

Must be kept refrigerated between 32-36°F.

RETAIL & FOOD SERVICE

Alawichous offers clean, handcrafted products for the tea connoisseur. In addition to grocery retailers, restaurants and hotels, Alawichous is the ideal product for specialty retailers, concessions and special events.

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CONTACT US



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